



Anvil 1750 High Performance Water Borne Grip-Tite Bonding Primer

Anvil Paint & Coatings has introduced a new specially formulated bonding primer, Anvil 1750 High Performance Water Borne Grip-Tite Bonding Primer, which penetrates into concrete and forms a surface that improves the adhesion,

workability and durability of the topcoat. The new primer can be used on interior or exterior, paint or unpainted concrete, masonry, stucco, CMU block and porous brick surfaces whether vertical or horizontal. Anvil 1750 is also ideal as a touch-up primer where other surface coatings have failed. This product works well when followed by Anvil 1700 High Performance Epoxy Show Coat to provide a durable, satin finish, which is highly resistant to chemicals, oil, gasoline, fading and hot tire pick-up. **Anvil Paint and Coatings**, 1255 Starkey Road, Largo, FL 33771.

Circle Reader Action No. 105

Sticky Jack Glue

Sticky Ass Glue, LLC has announced the introduction of its second product in its line of "stubbornly strong" adhesives—Sticky Jack Glue. It has the same formula as Sticky Ass Glue but boasts a quicker set time. It is a moisture-cure adhesive with superb bonding strength, and through modification of the structure, its

set time has been decreased by 30-60 minutes. It is 100-percent American made and waterproof. Sticky Jack Glue also places a great product in retailers' hands who were apprehensive of the Sticky Ass Glue name, which actually refers to a donkey. **Sticky Ass Glue, LLC**, P.O. Box 50522, Pasadena, CA 91115.

Circle Reader Action No. 106

Last-n-Last Floor Coatings with Microban®

Microban International and Absolute Coatings Inc. has partnered to introduce Last•n•Last brand floor coating products with Microban® antimicrobial product protection. Microban® antimicrobial product protection is infused into the coating during the manufacturing process and works continuously to inhibit the growth

of microbes, such as stain- and odor-causing bacteria on the coating. It helps keep flooring surfaces cleaner between cleanings. Absolute Coatings has exclusive rights to the Microban trademark and technology in the floor coatings category in the United States. **Absolute Coatings, Inc.**, 38 Portman Road, New Rochelle, NY 10801.

Circle Reader Action No. 107



It's A Keeper® Products

The It's A Keeper® line of tools are designed to save users time and are tough enough to meet daily demands. Two products in this line are the It's A Keeper Brush Holder and the It's A Keeper Ladder Caddy. The brush holder keeps brushes handy while the painter is working. It has a built-in clip to keep brushes on the bucket. The

ladder caddy attaches easily and securely to the top of standard fiberglass and aluminum step ladders to hold all the necessary work tools. Manufactured from durable zinc-plated, controlled bar, this versatile ladder adapter makes every ladder job routinely quicker and easier. **Schemper Corp.**, 150 North Wilma Ave., Ripon, CA 95366.

Circle Reader Action No. 108

Match Pigment 2.0

Datacolor has introduced a new version of its popular MATCH PIGMENT® color management software for the paint, plastic and ink industries with the introduction of MATCH PIGMENT 2.0. The software includes a number of new technologies, including an advanced mathematical algorithm, which allows extremely accurate color matches even with difficult and complex circumstances. In addition, the soft-

ware includes a new Queue system, which allows users to simultaneously view, manage and process a list of standards and their associated formulas for a large number of samples. Other new and improved features include sorting options, priority values for ingredients, compatibility values for ingredient combinations and scheduling features. **Datacolor**, 5 Princess Road, Lawrenceville, NJ 08648.

Circle Reader Action No. 109

Parterre's Patina Flooring

Parterre's newest product, Patina, delivers sophisticated style to resilient flooring. Part of the company's HardCore Collection, Patina features a technical breakthrough that creates an iridescent, yet stone-like design, that seems to change as you move around

it. The effect is similar to the way sunlight plays on surroundings in nature. Patina is available in 18-inch-by-18-inch square tiles and five metallic colors. **Parterre**, Building 292, Suite 410, 63 Flushing Ave.-Mail Unit 317, Brooklyn, NY 11205.

Circle Reader Action No. 110