



ANVIL PAINTS & COATINGS

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Largo, FL (June 1, 2009) – Anvil Paints & Coatings announced the introduction of its new 1800 Two-Part Water Based Clear Urethane Concrete Sealer. Break-throughs in water-based technology has enabled Anvil to formulate its own Two-Part System that is much higher in solids with full cross-linking. The new Anvil #1800 is comparable to solvent-based systems *without* the intense odor or high VOC levels associated with them. Now the applicator can use the product during normal business hours where there will be no disruptive solvent odor, no tenants or neighbors being disturbed with offensive solvent fumes and you still have the benefit of the physical properties of high performance clears. Anvil #1800 is a high-gloss urethane coating that exhibits excellent wear, abrasion resistance and U.V. stability. It's low odor, non-flammable as well as very low VOC (10g/l). Additionally, Anvil #1800 has outstanding chemical resistance and excellent gloss retention which makes it the perfect high-gloss clear coat when applied over properly installed acrylic color coats on concrete.

Anvil Two-Part Water Based Clear Urethane is available in one and four gallon kits.

Anvil Paints & Coatings, Largo FL, is one of the nation's premiere manufacturers of specialty paints and coatings for the professional painting contractor and the Do-it-Yourselfer. With over 40 years of experience, Anvil manufactures over 65 different product lines in 320 SKU's that protect and beautify vertical and horizontal concrete and masonry surfaces. Anvil also manufactures waterproofing sealers and coatings, roof coatings, Venetian plaster, dry wall refinishing coatings, primers, and a complete line of interior texture products. Anvil is known for its high level of quality, innovative products, customer service, and is particularly proud of its 100% in full and on-time delivery.

Anvil's customer base includes Independent Paint Retailers, ICI Paints North America, the Sherwin Williams Company, Regional Paint Store Chains, and National Hardware Co-Ops. Additionally, Anvil supports a select group of full-line paint and paint sundries distributors who serve the paint dealer, manufactured home, roofing supply, and export market channels. For more information visit www.anvilpaints.com.

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